

CONTRACT



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

And:

SRCP Media, Inc.
201 N Union St
Suite 200
Alexandria, VA 22314

<u>Contract / Revision</u>		<u>Alt Order #</u>
384518 /		06301998
<u>Product</u>		
TOM SMITH 9/04		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/04/12 - 09/10/12	233	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Tom Smith for Senate		08/30/12 / 08/31/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WPMT	Cheryl Long	Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
		<u>Total Ratings</u>
		15.60
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	15
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	<u>Totals</u>		
											Type	Spots	Amount
N 1	43	09/04/12	09/07/12	TU-F Late News	10p-11p		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--				4	\$450.00	3.90			
N 2	43	09/10/12	09/10/12	MON Late News	10p-11p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$450.00	0.00			
											Totals	15.60	5 \$2,250.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	5	\$2,250.00	\$1,912.50
Totals	5	\$2,250.00	\$1,912.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.